

# BEST OF COLORADO NEWS COVERAGE

22 categories available.  
Each newspaper/  
newsmagazine/online news  
medium may enter once per  
eligible category. Enter as  
many or as few categories  
as you wish. The Best of  
Colorado competition  
is strictly an individual  
competition, judged within  
the three enrollment  
classifications.

For print news publications  
Class I is up to 849  
students, grades 9-12.  
Class II is 850-1,700  
students. Class III is over  
1,700 students. These were  
established to provide

## BEST OF COLORADO - INDIVIDUAL NEWS COVERAGE CATEGORIES

1. **News-Feature** [writing that explores the “why” and “how” of the news, on-campus or off]
2. **In-Depth News Coverage** [verbal plus visual – a package of news coverage]
3. **Breaking News Coverage** (*online only entries*, from websites or social media – writing under deadline pressure on a news event)
4. **Sports-Feature** [writing that explores the “why” and “how” of athletics, on-campus or off]
5. **In-Depth Sports Coverage** [verbal plus visual – a package of sports coverage]
6. **Breaking Sports Coverage** (*online only entries*, from websites or social media – writing under deadline pressure on a sports event)
7. **Personality Profile** [writing that focuses on a person involved in the school community]
8. **Lifestyle News-Feature** [writing that explores the “why” and “how” of popular culture, trends, society, fashion, technology, or any other lifestyle topic]
9. **Lifestyle Coverage** [verbal + visual – a package of lifestyle coverage]
10. **Critical Review** [writing that attempts to help readers spend their money/time wisely]
11. **Staff Editorial** [one *unsigned* persuasive essay that represents the views of the publication]
12. **Column** [3 samples from *one* author – emphasizes “voice” and analysis, on any general topic, including sports]
13. **Commentary** [a single signed informal opinion article on any topic of concern to the community – NOT a staff editorial]
14. **Alternative Coverage Treatment** [verbal + visual – any alternative to traditional text that either complements other coverage or stands alone]
15. **Single Page Design** [any single page from the publication]
16. **Facing Pages Design** [normally the center spread, or facing pages in a magazine format]
17. **News-feature photo and caption** [accompanying an article or a stand alone photo]
18. **Sports action photo and caption**
19. **Sports reaction photo and caption** [what happens AFTER the play or contest or on the sidelines]
20. **Environmental portrait** [usually accompanies a personality profile – does NOT include nature shots, but showing people in their environment]
21. **Photo Essay** [verbal + visual – multiple photos on a related topic, with captions and possible text] – may be an entire page or spread]
22. **Editorial Cartoon** [art that either accompanies opinion writing or stands alone]

Latest revision: January, 2019